## Michigan State Youth Soccer Association Press Release

Contact: MSYSA, 734-459-6220 <a href="mailto:stateoffice@michiganyouthsoccer.org">stateoffice@michiganyouthsoccer.org</a>



## FOR IMMEDIATE RELEASE

## **MSYSA Goes Mobile**

**February 14, 2012 (Plymouth, MI)** – The Michigan State Youth Soccer Association has unveiled a new communication tool that can be used in conjunction with web-enabled mobile devices. The Mobile tool allows members of MSYSA to view the latest news and information, register for events and tournaments right from the palm of their hand.

Members can now experience a mobile friendly version of <a href="www.michiganyouthsoccer.org">www.michiganyouthsoccer.org</a> and access this version from any mobile browser including IPhone, Droid, and Blackberry devices. Users can register for MSYSA State Cup, Jr. State Cup, and download the latest sponsor coupons and discounts. The new mobile website displays important aspects of the MSYSA website, making it easier to search, register, and view the latest news and information about events and tournaments.

To view the mobile version of MSYSA, simply visit <a href="www.michiganyouthsoccer.org">www.michiganyouthsoccer.org</a> on your mobile device. Users can also connect easily with MSYSA on Facebook, Twitter, Vimeo, YoutTube, and LinkedIn to share information through social media.

## About Michigan State Youth Soccer Association, Inc.

The Michigan State Youth Soccer Association, Inc. (MSYSA) is a nonprofit organization that represents over 88,000 youth soccer players, 12,000+ coaches, and 10,000+ referees throughout the state of Michigan. MSYSA consists of a vast number of leagues who register players (boys and girls) from ages of 4 through 19 throughout the state. MSYSA is a member of the United States Youth Soccer Association (USYSA) and the official representative of the United States Soccer Federation (USSF) for the State of Michigan. For more information on MSYSA, please visit <a href="https://www.michiganyouthsoccer.org">www.michiganyouthsoccer.org</a>.

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