Michigan State Youth Soccer Association
Press Release

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www.savoryfoods.com

FOR IMMEDIATE RELEASE

MSYSA and Savory Foods Begin Partnership

Plymouth, Michigan (May 18, 2011) – Michigan State Youth Soccer Association announced that Savory Foods has signed an agreement as a new and proud sponsor as the Official Gourmet Fundraising Company of MSYSA.

Savory Foods prides themselves on being one of the most profitable and successful fund-raisers one could ever have. They are proud to manufacture Michigan made products that encourage a fun, at home family activity…FRESH, Homestyle Ready-to-Bake Cookies as well as FRESH Gourmet Caramel Corn and Gourmet Bundt Cakes. Savory Foods has worked successfully with groups of many varieties across the country and have now targeted efforts towards Michigan's grass-roots, bringing the very best to the sport of soccer.

The Michigan State Youth Soccer Association, Inc. (MSYSA) is a nonprofit organization that represents over 86,000 youth soccer players, 12,000+ coaches, and 8,000+ referees throughout the state of Michigan. MSYSA consists of a vast number of leagues who register players (boys and girls) from ages 4 through 19 throughout the state. MSYSA is a member of the United States Youth Soccer Association and the United States Soccer Federation. For more information on MSYSA, place visit www.michiganyouthsoccer.org.

MSYSA and Savory Foods are planning to get involved with MSYSA membership by offering a number of exciting and beneficial promotions. The MSYSA membership will definitely be made aware of Savory Foods new partnership through the MSYSA website, presence at events and tournaments, new and innovative promotions, and not to mention that Savory Foods will be available periodically throughout the year. For more information about Savory Foods visit www.savoryfoods.com.

More information about these promotions will be made available in the near future by visiting www.michiganyouthsoccer.org.

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