Michigan State Youth Soccer Association
Press Release

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www.DicksSportingGoods.com

FOR IMMEDIATE RELEASE

Dick's Sporting Goods Supports the MSYSA as Tournament Sponsor

Plymouth, Michigan (May 9, 2012) – Michigan State Youth Soccer Association is proud to announce its expanded partnership with Dick's Sporting Goods. Dick's Sporting Goods is now the Official Sporting Goods Retailer and Tournament Sponsor of the MSYSA.

Dick's Sporting Goods is pleased to extend discounted purchases at any Dick's Sporting Goods location to MSYSA members and to all participants and visitors who will be participating in the 2012 US Youth Soccer Midwest Regional Championships from June 22, 2012 through June 27, 2012.

"We are excited to expand our great relationship with the MSYSA and support youth soccer not only in Michigan but throughout the country" said David Prout, Community Marketing Manager, Dick's Sporting Goods.

With 18 Dick's Sporting Goods stores located in Michigan and an estimated 450 stores nationwide, Dick's Sporting Goods has a real passion for sports and continues to actively support the game of soccer in Michigan and across the country.

Dick's Sporting Goods is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. Dick's Sporting Goods is planning to get involved in this event by offering exciting promotions, coupons, discounts, and more! By visiting MSYSA's website, www.michiganyouthsoccer.org, you can view the current promotional items and/or download coupons for your use.

For more information on Dick's Sporting Goods visit www.DicksSportingGoods.com and for more information.

About Michigan State Youth Soccer Association
The Michigan State Youth Soccer Association, Inc. (MSYSA) is a nonprofit organization that represents over 88,000 youth soccer players, 12,000+ coaches, and 8,000+ referees throughout Michigan. MSYSA consists of a vast number of leagues that register players (boys and girls) from ages 4 through 19 throughout the state. MSYSA is a member of the United States Youth Soccer Association and the United States Soccer Federation. For more information on MSYSA, visit www.michiganyouthsoccer.org.

About Dick's Sporting Goods (www.DicksSportingGoods.com)
Dick's Sporting Goods, Inc. is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. The Company also owns and operates Golf Galaxy, LLC, a multi-channel golf specialty. As of January 29, 2011, Dick's Sporting Goods operating 444 stores in 42 states, 81 Golf Galaxy stores in 30 states and e-commerce and catalog operations for both Dick's Sporting Goods and Golf Galaxy.