

# MICHIGAN STATE YOUTH SOCCER

## RECOMMENDS: NSCAA CLUB STANDARDS PROJECT INTERMEDIATE AND ADVANCED ASSESSMENTS



“The NSCAA club evaluation process has been **extremely instructional** for our organization. The process was conducted in a professional manner and has provided us with **many insightful suggestions** and comments. The outside evaluation was **welcomed by our parents and board** and is viewed as a positive, constructive step to **move our soccer club forward**.

I recommend the process to all clubs no matter their size or ambition. In the end, **it will no doubt help our players.**”

-Jeffrey Martens, President, Dexter Soccer Club, MI (An Advanced Assessment Recipient)

**The Intermediate and Advanced assessments provide an organization with a comparison of performance against best practice and over 90 successful youth soccer clubs.**

### INTERMEDIATE ASSESSMENT (\$500)

- + 5-10 hours of dedicated NSCAA Consultant time.
- + Interviews and discussions with key decision makers.
- + Significant data collection process.
- + 20 point performance analysis and comparison with good practice.
- + Scores for Player Development, Coaching and Administration.
- + Written report with recommendations for long term success.
- + Designed for organizations reflecting on their performance and considering changes!
- + Focus includes: Curriculum, approaches to teaching and learning, player development and coaching philosophy, coaching education plan, talent identification and player assessment methods, financial health, strategic planning, fundraising and sponsorship.
- + Over \$4500 of additional benefits, including access to coaching activities, assessment of the organization's branding and motivational tools for technical skill development.

#### Get Started:

Find out how your organization scores on measures of Player and Coach Development. Complete the free preliminary assessment now at [www.nscaa.com/club-standards](http://www.nscaa.com/club-standards)

#### Contact:

**David Newbery**

NSCAA Club Standards Project Coordinator,  
[dnewbery@nscaa.com](mailto:dnewbery@nscaa.com)

860-501-1165

### ADVANCED ASSESSMENT (\$4000)

- + 80+ hours of dedicated NSCAA Consultant time.
- + 48 hour site visit to the organization.
- + On field observation of coaches and players.
- + Hours of in-person interviews with administrators and decision makers.
- + 360° organization review – parents and coaches interviewed.
- + Strengths and weakness analysis in all club operations, including player development, coaching and administration.
- + 15+ recommendations in every report.
- + 30 scores and final NSCAA designation.
- + Full color written report – approximately 100 pages.
- + No better investment for organizations serious about player and coach development.
- + Focus includes: Player Development Model, education framework, administrative systems and processes, financial performance, budgeting processes, website analysis, administrative structure, coaching education opportunities, coaching performance, etc.
- + Over \$6500 of additional benefits including access to coaching activities, 6 Coaching Manuals for each coach, in-depth website analysis, free NSCAA Convention Pass, free Level 2 NSCAA Coaching Diploma for all club coaches and motivational tools for technical skill development.



**National Soccer Coaches  
Association of America**