Michigan State Youth Soccer Association Presents

CLUB STANDARDS PROJECT OVERVIEW

Elevating the standard of coach and player development, one organization at a time!

"There is no question in my mind that the **NSCAA report hit the nail right on the head**. Many of the things that you have recommended are consistent with what the board has been suggesting for years. As a colleague once told me, you cannot be a prophet in your own land and must live at least 100 miles away to be considered a prophet. **I consider you the prophet. Your external review was what we needed.**"

-David Gosselin, Director of Coaching, Lincoln Spirit Soccer Club, Nebraska

The Club Standards project is the first program of its kind in the United States evaluating the on and off-field performance of youth soccer organizations. The program raises awareness of key principles and guides organizations to implement educationally sound and long term strategies. Youth organizations are evaluated on their current performance in:

1 – COACHING DEVELOPMENT
2 – PLAYER DEVELOPMENT
3 – ADMINISTRATION

Get Started:

Find out how your organization scores on measures of Player and Coach Development. Complete the free preliminary assessment now at **www.nscaa.com/club-standards**

Contact:
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National Soccer Coaches Association of America

PRELIMINARY ASSESSMENT

+ Free online self assessment survey.
+ Available online – **www.nscaa.com/clubstandards**
+ 15 questions .
+ Participant receives a preliminary evaluation score.
+ Participants also receive over $2500 of coaching/player development benefits.

INTERMEDIATE ASSESSMENT

+ NSCAA Consultant dedicates 5-10 hours to the evaluation.
+ Organization involves 3-5 individuals completing 3 surveys.
+ Consultant analyzes responses and reviews club documents.
+ Consultant conducts 1 hour video discussion with the Board.
+ Organization receives a written evaluation.
+ Consultant provides recommendations for future growth and development.
+ Intermediate participants also receive over $4500 of coaching/player development benefits.

ADVANCED ASSESSMENT

+ NSCAA Consultant dedicates 60-80 hours to the evaluation.
+ Organization completes 3 pre-visit surveys.
+ Consultant makes a 48-60 hour on-site visit.
+ Administrators, Coaches and Parents interviewed... an average of over 15 hours of interview transcripts.
+ Consultant delivers a comprehensive 80-100 page report
+ 15-20 recommendations based on good practice.
+ Video debrief with Administrators.
+ Advanced participants also receive over $6500 of coaching/player development benefits.
+ Intermediate participants also receive over $4500 of coaching/player development benefits.