Michigan State Youth Soccer Association Press Release



Contact: MSYSA, 734-459-6220 stateoffice@michiganyouthsoccer.org



FOR IMMEDIATE RELEASE

Michigan Soccer Winter Edition Launches Third eZine Edition!

Plymouth, Michigan (February 17, 2014) – Michigan State Youth Soccer Association welcomes all members of MSYSA to view the third internet-based (*eZine*) edition of the Michigan Soccer Winter Edition. The *eZine* is a communication tool designed for the use of our members. The *eZine* publication provides for an interactive experience such as the ability to watch video, view website content by clicking links and listen to audio. MSYSA encourages you to share information about our programs, events and tournaments with other interested soccer enthusiasts.

MSYSA is excited to be working with American Litho on the creation of this interactive magazine. The *eZine* publication is compatible with more smartphones (including iPhone & iPad) so that readers can view camp and tournament information taking place near them!

MSYSA will be utilizing our website, www.michiganyouthsoccer.org, and other means of social media to promote traffic to the eZine

publication. In addition, MSYSA has launched a new Facebook App that enhances your mobile viewing experience while on the MSYSA Facebook page. You can view the MSYSA Facebook App by clicking here. For direct viewing of the Michigan Soccer Winter Edition, please visit www.michigansoccermagazine.com. On the go? No problem! Scan the QR code on this Press Release to be immediately directed to the Michigan Soccer Winter Edition.





About Michigan State Youth Soccer Association

The Michigan State Youth Soccer Association, Inc. (MSYSA) is a nonprofit organization that represents over 89,000+ youth soccer players, 12,000+ coaches, and 8,000+ referees throughout Michigan. MSYSA consists of a vast number of leagues that register players (boys and girls) from ages 4 through 19 throughout the state. MSYSA is a member of the United States Youth Soccer Association and the United States Soccer Federation. For more information on MSYSA, visit www.michiganyouthsoccer.org.

www.michiganyouthsoccer.org 734-459-6220

<u>Facebook Twitter YouTube LinkedIn Vimeo Foursquare</u>
<u>Instagram Tumblr Pinterest</u>