Michigan State Youth Soccer Association
Press Release

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FOR IMMEDIATE RELEASE

2014 Michigan Soccer Tryout Guide eZine Released

Plymouth, Michigan (May 7, 2014) – The Michigan State Youth Soccer Association has launched its 2014 Michigan Soccer Tryout Guide eZine! **(Note: Not all advertisers elected to advertise in the *eZine* publication.)** The Tryout Guide (Paper) Publication will be mailed soon to approximately 60,000 households in Michigan to provide helpful information on soccer camps as well as try-out dates, times and locations that will be taking place no earlier than Saturday, June 14, 2014 across the State of Michigan.

The *eZine* is an advanced *rich media* website designed to provide an interactive experience to our members. The *eZine* is compatible with most smartphones (including iPhone and iPad) so that readers can view relevant information taking place near them in an instant! In addition to tryout information, the eZine also includes camps and tournaments occurring in the State of Michigan. MSYSA encourages you to share information about our programs, events and tournament with our interested soccer enthusiasts.

How Do I View the 2014 Michigan Soccer Tryout Guide *eZine?* Visit MSYSA's website, www.michiganyouthsoccer.org, go directly to the newly developed Facebook App by clicking here, or visit www.michigansoccermagazine.com. Users can also take advantage of this interactive viewing experience by visiting MSYSA's mobile website on your web-enabled mobile device. Simply navigate to www.michiganyouthsoccer.org on your mobile device to start your mobile viewing experience!

The Michigan Soccer Tryout Guide (Paper) Publication Will Be Mailed Soon!

About Michigan State Youth Soccer Association
The Michigan State Youth Soccer Association, Inc. (MSYSA) is a nonprofit organization that represents over 89,000 youth soccer players, 12,000+ coaches, and 8,000+ referees throughout Michigan. MSYSA consists of a vast number of leagues that register players (boys and girls) from ages 4 through 19 throughout the state. MSYSA is a member of the United States Youth Soccer Association and the United States Soccer Federation. For more information on MSYSA, visit www.michiganyouthsoccer.org.

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