

# Michigan State Youth Soccer Association Press Release

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## FOR IMMEDIATE RELEASE

### MSYSA teams up with Dick's Sporting Goods to Launch an Under Armour MSYSA Fan Wear Store!

**Plymouth, Michigan (April 10, 2017)** – The Michigan State Youth Soccer Association is pleased to announce the launch of an online MSYSA fan wear [store](#)! The MSYSA Fan Wear store will exclusively feature Under Armour gear that can be purchased with the MSYSA brand! Additionally, periodically throughout the year, members will be able to find specific program gear, including but not limited to: State Cup, Jr. State Cup, Director's Academy, and more!

"We're excited to announce the launch the MSYSA Fan Wear online store," said Thomas Faro, MSYSA Executive Director. "We appreciate Dicks Sporting Goods and Under Armour assisting us with the opportunity to enhance our offerings."

This is the latest evolution in a growing relationship between Dick's Sporting Goods, Under Armour and the Michigan State Youth Soccer Association (MSYSA). As a result of the relationship, members may visit [click here](#) to purchase their MSYSA branded Under Armour gear now!

Visit the MSYSA Fan Wear Store Now at

<https://leagues.bluesombrero.com/Default.aspx?tabid=967008&subctl=fanwear>

#### About Dick's Sporting Goods, Inc.

Dick's Sporting Goods, Inc. is an authentic full-line sports and fitness specialty omni-channel retailer offering a broad assortment of high quality, competitively-priced brand name sporting goods equipment, apparel and footwear in a specialty store environment. The Company also owns and operates Golf Galaxy, LLC, a golf specialty retailer. For more information visit [www.dickssportinggoods.com](http://www.dickssportinggoods.com).

#### About Under Armour, Inc.

Under Armour, the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. The Under Armour Connected Fitness™ platform powers the world's largest digital health and fitness community through a suite of applications: UA Record, MapMyFitness, Endomondo and MyFitnessPal. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at [www.uabiz.com](http://www.uabiz.com).

#### About Michigan State Youth Soccer Association

The Michigan State Youth Soccer Association, Inc. (MSYSA) is a nonprofit organization that represents over 90,000+ youth soccer players, 12,000+ coaches, and 8,000+ referees throughout Michigan. MSYSA consists of a vast number of leagues that register players (boys and girls) from ages 4 through 19 throughout the state. MSYSA is a member of the United States Youth Soccer Association and the United States Soccer Federation. For more information on MSYSA, visit [www.michiganyouthsoccer.org](http://www.michiganyouthsoccer.org).



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