

Introducing the MSYSA Ad Store

Reserving ad space in an MSYSA publication has never been easier than with the MSYSA Ad Store, an eCommerce solution from Grand River Printing & Imaging. Whether you want to pay by check or by credit card, whether you want to send your ad files at the time of payment or later, our web store will save you time and ensure your convenience during the ad reservation process.

Using the MSYSA Ad Store

Using the site to place an order is simple. First, go to our web store at <http://grandriver-online.com/market/msysa/>. Click on the banner to the right to access the ad space shopping area. Select an ad appropriate for your organization, such as the Full Page, 4 Color Ad, by clicking on any of the links associated with that product. This takes you to the product page for that ad space.

Within this page you may select from the various options available for this ad. If you have your PDF ad file ready-to-go, just click the *Browse* button to upload and attach it to your cart. If not, you can move on with your order, choosing later to save your cart so you can come back and upload later, or you can email the ad file to us at adfiles@grandriver-online.com.

Questions about how to prepare your ad file? Directly below the Browse button is a link to our PDF specification sheet to help you along.

Have a preference for the placement or location of your ad? Do you want it placed adjacent to another ad, or front-and-center at the top of the page? Just check the *Ad Placement Preference* option and be assured that prime spot in our publication (does not apply to the front or back cover, inside or outside).

Once you've made your selections, just click the *Add To Cart* button. From here you will be directed to your shopping cart where you will have the option of checking out, continuing to shop, or saving your cart to complete payment later (requires registration).

Payment

Whether you are paying by check or by credit card, clicking on *Proceed To Checkout* takes you to our payment area. You may choose to check out as a guest or to register with our ad store so that checkout next time is easier. From here, it's like buying anything online. Just fill in your billing and contact information, choose to pay with a check (via mail) or with a credit card (online), and finally review and submit your order.

Invoicing

After submitting your order you will receive an invoice of your order in your email. If you're paying by check, print this email (as directed) and send it with your check. Either way print a copy for your records, so that you can refer to your order number during any inquiries you might have over payment or your ad itself.

Questions? Call Grand River Printing & Imaging at (734) 394-3613 or contact us on our website at <http://grandriver-online.com/market/msysa/index.php/contacts/>.

Thank you,

Grand River Printing & Imaging on behalf of the MSYSA

