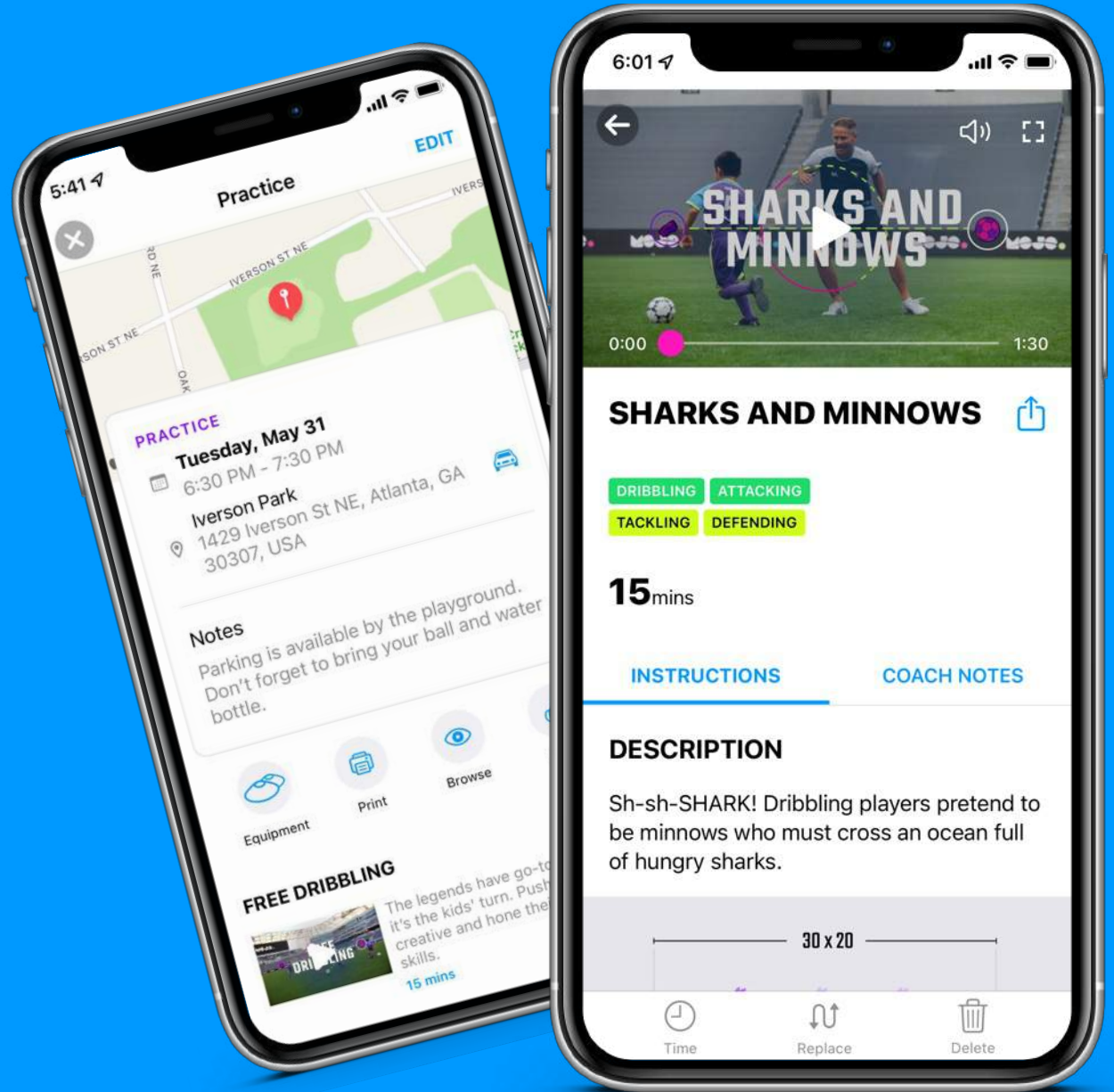




FOR ORGANIZATIONS | Fall 2022

HI, WE'RE MOJO

We empower coaches, families, and players to unlock the magic and meaning of youth sports



YOUTH SPORTS ARE SUPPOSED TO BE FUN...

70%

*of youth athletes
quit before the
age of 13*



Sources: Aspen Institute of Play; Texas A&M University

...THESE DAYS THEY AREN'T AND THE DATA SHOWS IT

95%

*of youth athletes
play for volunteer
coaches*



1 in 4

*kids drops out
each season
after playing for
volunteer
coaches*

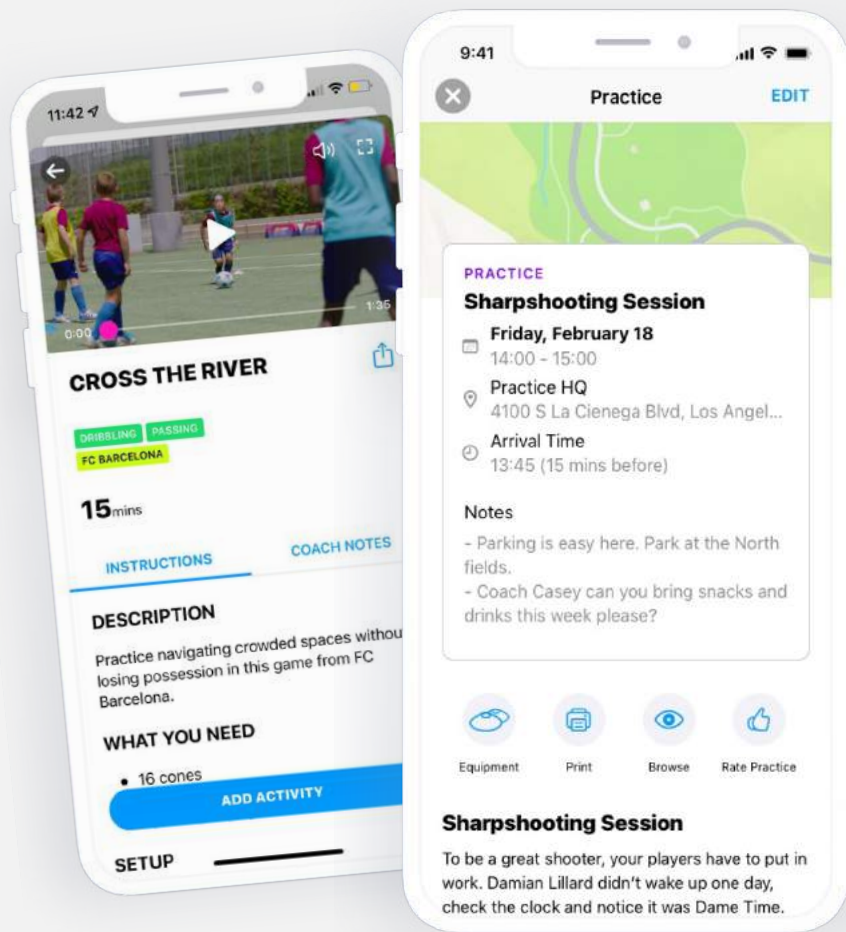


10 years old

*Average retirement age of
a youth athlete in the
United States*

*Compared to 1 in 20 when
playing for a trained coach*

MOJO IS TRANSFORMING THE EXPERIENCE FOR COACHES, PLAYERS, AND ORGANIZATIONS



Turn Regular Joes into Pros

MOJO helps volunteer coaches teach like pros and ensure that practices are age-appropriate, inclusive, and fun.

Provide the Ultimate All-In-One App

Teams have everything they need in one place to make their lives easier and their seasons more enjoyable.

Raise the Bar For Member Experience

MOJO's world-class training content and groundbreaking technology platform are increasing player satisfaction and retention.



I believe this is the most significant tool to come along in a very long time and it will impact the game in this country, no doubt about that in my mind.

David O., League President



AND WE'VE PARTNERED WITH THE BEST IN SPORTS TO MAKE THIS HAPPEN



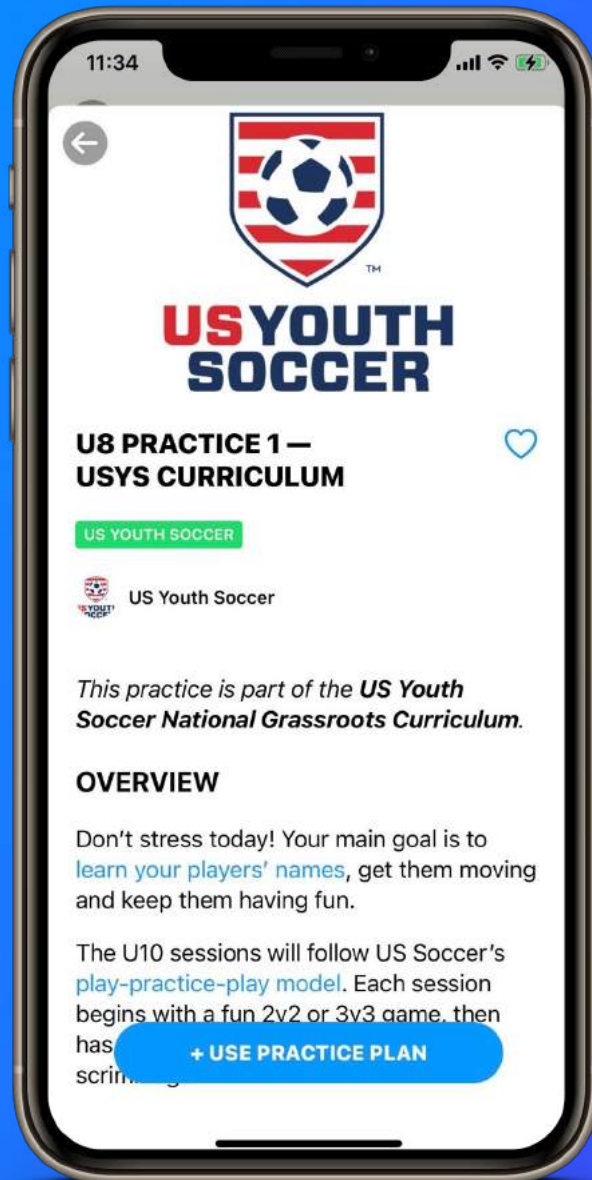
MOJO greatly enhances our mission to support our three million players and one million coaches and volunteers on and off the field. MOJO is allowing us to make sure that every grassroots player has a consistently excellent experience.

Skip Gilbert
CEO, U.S. Youth Soccer



The USYS National Grassroots Curriculum is LIVE!

powered by 



- Now live in the MOJO app and available to member clubs, their coaches and families
- NGC includes 10 practice plans per age group from U6 – U14
(note: minimum practice length of 40 minutes)
- Additional customization and setup options available for MOJO state association partners and their member clubs
(32 state associations, 1,700+ USYS clubs)

MOJO is the official grassroots education partner of



MORE PARENTS ARE VOLUNTEERING TO COACH

8 out of **10**
parents are more willing
to coach after using
MOJO

“

It has never been easier to recruit coaches than by telling them that we have an app that will take care of everything for them. We've gotten so many coaches telling them we have MOJO.”

Joanna F., Erlanger, KY

1 START
OF SEASON



2 MIDDLE
OF SEASON



3 END
OF SEASON

TEAMS ARE HAVING BETTER SPORTS EXPERIENCES

96%

of coaches say MOJO
has made their seasons
more fun for their teams

“

You guys have changed a lot of
volunteers' lives. We can't thank
you enough. I have been waiting
for something like this for a very
long time.”

Lucy B., Franklin, TN

1 START
OF SEASON



2 MIDDLE
OF SEASON



3 END
OF SEASON

ORGANIZATIONS ARE RETAINING MORE PLAYERS AND COACHES

85%

report that players are more likely to keep playing the sport after a season with MOJO

81

Net Promoter Score

How Others Rate:

Apple 61

Google 58

Microsoft 31

Facebook -21

“

I think MOJO will be the de facto app for all teams. MOJO makes it easy to become a coach. I believe this is the future. This will become the standard. The quality is awesome. This is a gamechanger.”

Dan G., Mantua Township, NJ

1 START OF SEASON



2 MIDDLE OF SEASON



3 END OF SEASON

AND WE'RE JUST GETTING STARTED

300,000+

coaches

3,000+

clubs & leagues



**BEST APP IN
ALL OF SPORTS**

25th Annual Webby Awards
(2021)

“If you aren't doing this, you are doing it wrong. I love everything about this - this is what coaches need.”

— Dan G., Cherry Hill, NJ



SUPERCHARGE YOUR ORGANIZATION WITH MOJO TODAY

Tom Arnett
Chief Customer Officer

(678) 770 - 9303
tom@mojo.sport

Download here:
bit.ly/download-mojo

