

# DON'T

Share everything  
everywhere

Repost same content

Steal images

Spam!

Share without  
fact-checking

Post or repost  
anything illegal

# DO

Share content  
relevant to  
your audience

Be consistent,  
but mix it up

Use your  
content or  
create new  
ones

Schedule times  
to post

Ensure  
everything is  
correct

Keep your  
content clean